



Q2 UPDATE



2024 | APRIL, MAY, JUNE

**WORK HARD.
OVERCOME CHALLENGES.
LEAD THE CHANGE THAT
MATTERS.
COLLABORATE TO WIN.**

These are the core values at Elevate Rapid City. Each and every day our team is showing up to make Rapid City and the region a place people want to be.

Thank you for your continued support.

DID YOU SEE...

- Jason hosted 19 Ribbon Cutting / Groundbreaking Ceremonies this quarter
- Rapid City was named **Top 100 Best Places to Live** in the U.S.
- Karissa visited Europe with her family.
- Tom and Shiloh attended Mid-America Chamber Executive Conference. A chance to compare notes with our peers in the region.
- 24 graduated from Elevate Leadership Institute – applications for next class closed June 17; class announcement coming soon!



- Laura got a dog. His name is Chip. He's a good boy.
- The Black Hills Region was one of 3 communities named a **2024 Great American Defense Community**
- Elevate team participated in **City-Wide Cleanup Week**. This year, volunteers collected more than 7 tons of garbage.
- Taylor spoke on a panel during **BH Defense & Industry Symposium**. She shared about the SkillBridge Program.
- In addition to monthly economic indicators, Elevate has a **Housing Dashboard**: <https://www.elevaterapidcity.com/resources/housing-dashboard>



- Garth presented at the IEEE (Institute of Electrical & Electronics Engineers) Innovation, Workforce, and Research Conference in Sioux Falls. The panel was about accessing federal grants and organizing community partners to access federal investments in innovation programs. We were asked to speak as the only Tech Hubs recipient in the State of SD.
- Rapid City **wages surpassed Sioux Falls**, two months in a row
- Rapid City Airport has a **new direct flight** to Orlando, Florida
- Garth did a triathlon. He didn't crash.
- Tom was asked to present to ACCE and IEDC about **Elevate's successes** as a merged Chamber and Economic Development organization.

WORKFORCE DEVELOPMENT

- Completed employer-based childcare survey in partnership with Porchlight under the GOED Community-Based Childcare Grant.
- Created new Workforce Training Grant program.
- Hosted quarterly Workforce Coffee Connection program “Student Engagement as a Talent Pipeline.”
- Launched bi-monthly Workforce Wednesdays E-Newsletter.
- 94 employer and partner touchpoints to support local workforce needs.
- Alyssa Larkey, Employer Engagement Manager, completed “Skills-Based Hiring Lifecycle Training” through Association of Chamber of Commerce Executives (ACCE).



CAREERS.ELEVATERAPIDCITY.COM

New Job Postings: 90 (145 YTD)

Job Exposures: 157,281

BUSINESS ADVOCACY



- The analytics team helped businesses and community partners with 28 data pulls and research projects.
- Elevate hosted a series of 4 childcare provider bootcamp sessions throughout the Black Hills region.
- We hosted a Meet and Greet with candidates running in the primary election. We also hosted forums with candidates running for Rapid City School Board and Pennington County Commission.
- The Tech Hubs project is officially underway. The steering committee and consulting team are digging into market data and working on a workforce strategy and innovation district plan.

ECONOMIC DEVELOPMENT

BUSINESS ATTRACTION

- 2 Site Visits - 5 Year-to-date
- 7 new Active Projects*
- 34 Active Projects YTD in the Following Industries:
 - 11 Manufacturing
 - 6 Technology
 - 1 Construction
 - 9 Retail
 - 3 Information Technology
 - 3 Professional and Business Services
 - 1 Transportation/Logistics

BUSINESS RETENTION & EXPANSION

- 32 Business Retention and Expansion visits completed, 64 YTD
- 2 Rapid Investment Loans
- 4 Local business expansions
- Established the Rapid City Manufacturing Alliance

*These companies have committed to coming to Rapid City but not all have opened operations we can share publicly at this time.

INNOVATION & ENTREPRENEURSHIP

- Mentorship Program Launched April 5th
- Attended 2023-2024 TechSpark Wrap-up Summit
- Awarded 2024-2025 TechSpark Grant, continuing our partnership with Microsoft.
- Conducted 14 1-on-1 Coaching Sessions
- Joined SD Startup Alliance



2024 BUSINESS AWARDS NIGHT



Granite Award Winner

Reptile Gardens



George Award Winner

Alan Solano



Large Business Award Winner

Black Hills Surgical Hospital



Diversity & Inclusion Award Winner

Monument Health



Business Expansion Award Winner

A&B Business Solutions



Non-Profit Award Winner

The Career Learning Center of the Black Hills



Young Professionals Best Place to Work Award Winner

Black Hills Federal Credit Union



Emerging Business Award Winner

Bashful Bison



Beautification Award Winner

Pure Medical Aesthetics



Small Business Award Winner

A&B Business Solutions

2025 APPLICATIONS OPEN IN FEBRUARY!

MARK YOUR CALENDAR FOR NEXT YEAR'S CELEBRATION JUNE 10.

WELCOME NEW INVESTORS

OLYMPUS

BOSS' PIZZA & CHICKEN
JENNIFER YOUNGS
BOOKKEEPING SERVICE
MICHELS COMMUNICATIONS
INC.

TETON

AFFORDABLE NFLATABLES
GROWTH BUSINESS SOLUTIONS
HOMESTEAD ROOFING &
EXTERIORS LLC
JEFF WANGEN AGENCY-FARMERS
INSURANCE
KATMANDU RV PARK &
CAMPGROUND
SONTECH VEHICLE TECHNOLOGIES
PRO CLEANERS OF THE BLACK
HILLS
BLACK HILLS BLACK CAR
BLACK HILLS HR CONSULTING
DUPONT REAL ESTATE INC.
FAMILY FIRST THERAPY SERVICES
PAPYRUS & INDIGO, LLC.
THE BUBBLE HUB, LLC.
THRIVE ACUPUNCTURE & WELLNESS

BASIC

AERSOL
ANIMAL CLINIC OF RAPID CITY
AUDRA'S BRIDAL GALLERY, INC.
BELLY BROTHERS AUTO TECH
BEST BET LAWN CARE
BLACK HILLS BASECAMP
BLACK HILLS CREATIONS
BLACK HILLS IV
FIT MY FEET
GRANITE MORTGAGE
HAUGO BROADCASTING
HEALTHSOURCE CHIROPRACTIC
INDEVRIC CONSULTING LLC.
K&O PROPERTY MANAGEMENT AND
RENTALS
LOST&FOUND
NEWWIRE SYSTEMS
PIESANO'S PACHIA
RAPID CITY BMX
SUMMIT SIGNS & SUPPLY INC.
THE MYSTIQUE EDGE SPA & SALON

FRIEND OF ELEVATE

PAUL JENSEN
KITTY KINSMAN



Q3 EVENTS CALENDAR

JULY

11th - Workforce Summit

The Monument
8:00 AM - 12:00 PM

17th - Entrepreneur Happy Hour

DLAB
4:30 PM - 5:30 PM

AUGUST

1st - Critical Issues Luncheon

The Rushmore Hotel
11:30 AM - 1:00 PM

20th - Ag Appreciation Event

Central States Fair
5:00 PM - 6:30 PM

21st - Small Business Lunch & Learn

DLAB
11:30 AM - 1:00 PM

27th - Workforce Engagement Strategies

DLAB
8:30 AM - 11:30 AM

SEPTEMBER

5th - Critical Issues Luncheon

The Rushmore Hotel
11:30 AM - 1:00 PM

10th - Q3 Mixer

RESPEC
4:30 PM - 6:30 PM

12th - Elevate Leadership Institute

18th - Entrepreneur Happy Hour

DLAB
4:30 PM - 5:30 PM

26th - Policy at the Pub

TBD
4:00 PM - 5:00 PM

Scan the QR
code to view full
events calendar

